BPO ASIA INSTITUTE
Member of ADEC GROUP

Corporate eLearning

We make eLearning Work for You

Curriculum Design

Content Development

eConversion

LMS

eLibrary

Language Translation

Today's Training Challenges

Compliance Training

Skyrocketing Cost

Training for New Products/Processes
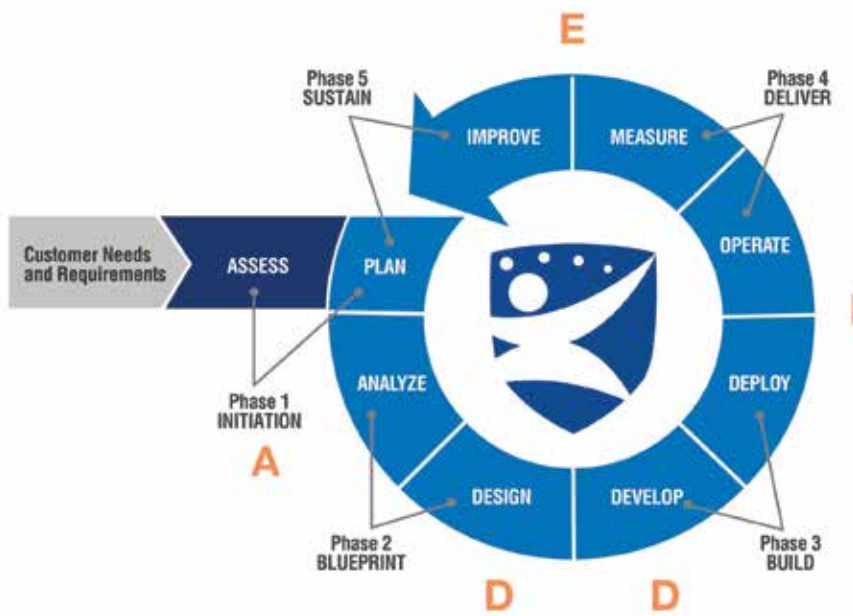
Logistics and Time

Professional Growth

We make eLearning Work for You

BPO Asia Institute (BAI) and A-Plus*
provide expert corporate eLearning solutions.

Teachers / Trainers

Curriculum Developers

Instructional Design Specialists and Multimedia Developers

Application Developers

SMEs (Subject Matter Experts)

- **Powerful and practical** – Our modules are carefully designed to meet your learning needs and are built on a cost-effective and stable platform **you can afford.**

- **Quick and easy integration** – Our LMS is **custom-built** based on your current medium or platform.

- **Transcend learning styles** – Employees learn differently at varying paces and our Team designs modules or sessions with **consistent learning outcomes.**

- **Rapid and reliable** – Reduce cost and duration significantly and **replicate the results** regardless of time and location.

- **Collect and convert** – From scattered knowledge to an **accessible eLibrary** for your employees' real-time reference.

- **Multilingual** – We design courses in any standard language for **global consumption.**

*A-Plus is a member of The ADEC Group – http://www.aplusenglishonline.com

We work with you. We engage.

Your company will benefit from BAI's synergy of the **ADDIE Model** and Project Management Framework.

We provide full support during the entire engagement lifecycle.

Industries We Serve:

Education	Food and Beverage
Environment	Real Estate
Pharmaceutical and Healthcare	Tourism
Telecommunications	Manufacturing
Financial Services	Government

CASE STUDIES

Client X, a leading F&B company

Need: Immediate, nationwide deployment of training courses on restaurant operations.

4,000 managers in nearly **1,000** branches nationwide

Timeline: Four weeks

BAI Solution: Two highly interactive courses

- Use of various multimedia, case simulations and certification assessments.

- Course modules were deployed to all branches in a shareable, user-friendly format.

- Staff successfully completed training and performance assessments during work downtime, minimizing peak operating hour disruptions.

- BAI's LMS (Learning Management System) generated employee completion reports and certificates for the Client's analysis.

Results: Real-time feedback, dynamic content and a stable LMS enabled the Client to effectively monitor its employees' assessment results, performance and course completion.

Client Y, an international pharmaceutical company

Need: Service Excellence Training Program customized for pharmaceutical operations.

All international branches

BAI Solution:
SCORM* - compliant interactive training modules

- BAI provided a client-specific LMS which hosted online modules and provided service desk support for end-users.

- Value-added services included the provision of an LMS drug information library and forum function.

- The modules were also translated into three non-English languages.

Results: Compliance was fully met among the Client's multilingual employees worldwide, turning the learning portal into a valuable work aid.

*SCORM (Sharable Content Object Reference Model) is a set of comprehensive standards and specifications for web-based eLearning.

Our Corporate eLearning Services

- **Curriculum Design and eLearning Content Development:** Customized curricula and courseware, e.g. certifications, teaching aids, workbooks, learning journals and assessments.

- **eLearning Content Conversion:** Transformation of traditional training materials into interactive and SCORM-compliant new media format.

- **Learning Management System:** Rapid learning – virtually anytime, anywhere – on a proprietary learning platform.

- **Training Room Design and Setup:** Create the most conducive and modern learning space for your employees.

- **eLibrary:** Centralized and indexed repository of process manuals, documents and other file formats for real-time reference.

- **Content Language Translation:** Any standard language rendered to another standard language – manuals, contracts, presentations or any manuscript.

  - **Online Language Learning:** English, Mandarin and Spanish – one-on-one or one-to-many.

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www.bpoasiainstitute.com